



Sports Interaction Successfully Completes Independent Audit Witnessed by Industry Watchdog, Sportsbook Review

MOHAWK TERRITORY OF KAHNAWAKE, Canada--(BUSINESS WIRE)-- Sports Interaction today announced that it has successfully completed a comprehensive independent audit of its online gambling operations by Gaming Associates (GA), the international regulatory compliance auditor. The audit was conducted at the request of the Kahnawake Gaming Commission (KGC) as part of its Continual Compliance Program for licensees. Industry watchdog Sportsbook Review (SportsbookReview.com) attended the first day of auditing.

"Sports Interaction's performance in this audit was exceptionally good," said Alan Pedley, CEO of Gaming Associates. "Having reviewed Sports Interaction's operations, records and reports we can assure players that the company meets a high regulatory standard. Customers of Sports Interaction can have confidence in being treated fairly."

The audit was far-ranging covering Sports Interaction's finances and operations including sportsbook trading and risk management, casino, poker, fixed odds games, customer support, financial reconciliation, accounting and liquidity, security, database management and responsible gaming procedures.

"We are very pleased to see Sports Interaction successfully complete its first inspection under our new Continual Compliance Program (CCP)," said Dean Montour, Chairman of the KGC. Sports Interaction has always set itself high operating standards but now customers can bet safe in the knowledge that its operations are being regularly inspected by independent auditors to continually meet the highest standards of regulatory compliance."

"Sports Interaction has always embraced the KGC's regulations," said a spokesperson from Sports Interaction. "We welcome the Continual Compliance Program as a necessary step in winning player trust by making operations completely transparent to inspectors from credible, independent auditors such as Gaming Associates."

Sportsbook Review witness the audit of Sports Interaction

SportsBook Review (SBR), the industry's pre-eminent watchdog, was invited to witness the live inspection of Sports Interaction departments by Gaming Associates inspectors.

"We've never witnessed an operator audited before now," said Bill Dozer of SportsBookReview.com. "It seemed a brave move on SIA's part to allow a watchdog to see the audit unfurl because this was their first time and they clearly had no idea how the inspection would be done. The SIA guys were literally running reports in front of us to bring up the evidence required to demonstrate compliance in real-time. Sports Interaction's back office systems were very thorough and really impressive."

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About Sports Interaction

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